

# CURRICULUM VITAE WILLIAM COOPER

GRAPHIC  
DESIGNER

## CONTACT INFORMATION

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## PROFILE

A dynamic, creative and versatile designer bringing original graphic design skills and thinking, along with a flair for illustration. Experience of working in fast paced environments, juggling multiple projects and priorities, delivering to agreed objectives through well managed work flows and regular communication with stakeholders. Advanced capabilities across the Adobe suite including Illustrator and Indesign, experience with both print and digital projects, bringing a track record of delivering design assignments in different industries and styles that deliver to business requirements.

## SOFTWARE SKILLS

ADOBE ILLUSTRATOR  
ADOBE PHOTOSHOP  
ADOBE INDESIGN

ADOBE XD  
ADOBE AFTER EFFECTS  
ILLUSTRATION

PROCREATE  
MICROSOFT SUITE

## CORE SKILLS

DESIGN PROCESS  
CRITICAL THINKING  
TIME MANAGMENT

ATTENTION TO DETAIL  
COMMUNICATION  
TEAMWORK

RELIABLE  
PUNCTUAL  
SELF STARTER

## PROFESSIONAL EXPERIENCE

WIS GROUP LTD  
Full Time Graphic Designer  
Dubai, United Arab Emirates

05/2022 - PRESENT

WIS Group Ltd provide customer journey's through their platform to make the sale and distribution of insurance easier for businesses in the insurance sector. Tasked with redesigning their website, rebranding their corporate identity and the creation of marketing campaigns. The business now uses a new brand image which is consistent from the website right through to supporting collateral. Working under pressure in a fast-paced environment was essential to achieve deadlines, also a keen eye for detail ensured quality was always maintained throughout all creatives produced.

## KEY PROJECTS

RED VOLOCANO - ANIMATION  
WIS GROUP LTD - WEBSITE DESIGN  
MOONSHINE CLUB - MARKETING CREATIVES  
MOO COVER - BROCHURE DESIGN

11/2021 - PRESENT

## FREELANCE EXPERIENCE

Through freelance and networking I've had the opportunity to design across various industries, producing work in different styles and formats to client requirements.

## EDUCATION

GRAPHIC DESIGN BACHELORS DEGREE (1:1)  
SOLENT UNIVERSITY, UK  
C+MATHS & ENGLISH

GRADUATED JULY 2022